

**2024 GSA Joint Section Meeting**  
North-Central and South-Central Sections  
Springfield, Missouri  
April 21-23, 2024

**SPONSORSHIP OPPORTUNITIES**

Become a sponsor for the 2024 Joint Section Meeting! Sponsorship brings targeted advertising opportunities and will help underwrite specific items such as student travel support, social events and receptions, and food and beverage breaks.

We anticipate over 600 scientists from across the mid-continent, including diverse professionals and students interested in your organization. Our webpage and printed meeting announcements will also be seen by thousands of GSA members worldwide. With a variety of sponsorship levels offering varied pricing and benefits, donations can even be directed to student support, specific events, or general support.

To contribute, or for more information, contact either:

<u>Dr. Gary Michelfelder</u> Sponsorship Chair <b>Email:</b> <a href="mailto:garymichelfelder@missouristate.edu">garymichelfelder@missouristate.edu</a> <b>Phone:</b> (417) 836-3137	<u>Dr. Doug Gouzie</u> Meeting Co-Chair <b>Email:</b> <a href="mailto:douglasmichelfelder@missouristate.edu">douglasmichelfelder@missouristate.edu</a> <b>Phone:</b> (417) 836-5228
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**General Sponsorship Levels**

Benefits	Gold \$5,000	Silver \$2,500	Copper \$1,200	Zinc \$600	Lead \$200
Recognition in meeting program & on meeting website*	•	•	•	•	•
Complimentary exhibit booth & registration	•	•	•	•	
Logo recognition in on-site signage & oral session slides	•	•	•		
Logo recognition in Gold on-site signage.*** Logo recognition in GSA Today print announcement ( hi-res logo must be provided by Oct. 20 deadline)	•	•			

\*Sponsorship logo must be received by program print deadline of January 31, 2024.

\*\*\***Contact us to discuss sponsorship of specific experiences, such as career panels, networking, or student events.**