



Southeastern Section of the  
Geological Society of America  
*66th Annual Meeting*

March 30-31, 2017  
Omni Richmond Hotel, Richmond, VA

EXHIBITOR & SPONSORSHIP OPPORTUNITIES



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## Invitation to Sponsor or Exhibit

Help support the annual meeting of the Southeastern Section of the Geological Society of America by becoming a sponsor or exhibitor. **Sponsors** are an essential part of any successful GSA meeting. Our attendees and your organization both directly benefit from sponsorship. The additional funds allow us to lower registration cost, enhance meeting events, and support students. As a sponsor, you are formally recognized as a GSA partner in the meeting program, in sessions, and during sponsored events. **Exhibitors** have an exciting opportunity to reach a targeted and engaged audience of 500+ geoscientists. Meeting attendees will range from industry professionals looking for quality services and products, to teachers and researchers with an interest in the latest in textbooks, teaching aids, and laboratory and field equipment, to students who are hoping to learn more about graduate school opportunities.

Sponsor contributions are requested by **December 15, 2016**, but we will gladly accept contributions after that date. Exhibit space will be provided on a first-come first-serve basis. Space is limited. Exhibit space should be reserved no later than **March 1, 2017**.

## Sponsorship Opportunities

GENERAL MEETING SPONSORS – VARIOUS LEVELS  
 (\$100-\$5,000)

These underwriting sponsorships help with general meeting expenses and fund student registrations, workshops, and field trips

OPENING RECEPTION SPONSOR  
 (\$2,500)

Help welcome members to the meeting; company will be recognized on signage entering the reception and on tables and bars

COFFEE BREAK SPONSORS  
 (\$1,000 each)

These breaks provide networking opportunities and offer visibility for your displays and promotional materials

STUDENT SPONSORS  
 (\$500 AND \$1,000)

Help defray student expenses for registration, housing, transportation, workshops, and special student events at the meeting

Benefit	Bronze \$100-499	Silver \$500-999	Gold \$1,000-2,499	Platinum \$2,500-4,999	Diamond \$5,000
Acknowledgement letter	✓	✓	✓	✓	✓
Recognition in meeting program	✓	✓	✓	✓	✓
Recognition on section web page	✓	✓	✓	✓	✓
Recognition on oral technical session slides		✓	✓	✓	✓
Recognition at sponsored event			✓	✓	✓
Recognition in on-site signage				✓	✓
Complimentary exhibit booth					✓

## Exhibitor Opportunities

The annual meeting is an excellent opportunity to make contact with geoscience and geotechnical practitioners, secondary and collegiate-level educators, and their students in an atmosphere of relaxed exchange. Exhibition space is located in a heavy foot-traffic area of the meeting, and has been designed to maximize your potential for face-to-face time with the attendees. Space Reservation Deadline is March 1, 2017. Package descriptions, rates, exhibition hours, and a registration form are included in this brochure. If you need additional information, please contact Chee Saunders, Exhibits Chair, [chee.saunders@cardno.com](mailto:chee.saunders@cardno.com).

## Exhibitor Details

All exhibit spaces are fully dressed 8 foot x 10 foot booths with drape, and include:

- (1) 6 foot skirted table
- (2) chairs
- (1) waste basket
- Organization ID sign
- (1) Complimentary Registration for all technical sessions - meals are on own

Additional booth tables are available for \$15, additional booth chairs \$2 each. Registration for additional booth worker is \$25. Additional fees may apply for electric and internet connections per booth. Contact exhibits chair for details.

The schedule for exhibitors is:

SET UP: March 29 10:00am— 6:00pm  
EXHIBIT TIMES: March 30 and March 31 8:00am — 5:00pm  
TEAR DOWN: March 31 3:00 pm to 6:00pm

Space Reservation Policy: Exhibit space at the meeting is limited, and space will be assigned on a first-come, first serve basis. This form and full payment must be received prior to March 1<sup>st</sup>, 2017.

Exhibit Type	Booth Rate
For Profit Exhibit Booth	\$425
Non-Profit Exhibit Booth	\$150

## Sponsor & Exhibitor Registration Form

Please complete the contact information below, and indicate your purchase item(s) by checking the corresponding box(es). Return completed form and payment to the address provided. A confirmation packet with details to include attendee registration, set up and tear down information, shipping instructions, and logo requirements will be emailed to you. If you have any questions, please contact Matt Heller by emailing matt.heller@dmme.virginia.gov, or by calling (434)951-6351. Exhibitor registration deadline is **March 1, 2017**.

**Contact Information:**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

For Name Tag: \_\_\_\_\_

FIRST NAME	LAST NAME	COMPANY	CITY/STATE
<b>Sponsor Options</b>			<b>Amount</b>
	General Meeting Sponsor (\$100 to \$5,000+)		\$ _____
	Opening Reception Sponsor		\$2,500
	Coffee Break Sponsor		\$1,000
	Student Sponsor		\$500
<b>Exhibitor Options</b>			<b>Fee</b>
<small>*Sponsorship includes booth - please check if you plan to use it.</small>			
	For Profit Exhibit Booth		\$425
	Non-Profit Exhibit Booth		\$150
	Additional Exhibit Fees (extra table - \$15, extra chair - \$2 each, extra worker registration - \$25, electricity/internet - contact exhibits chair for fee)		
<b>TOTAL AMOUNT DUE:</b>			\$ _____

**Payment Method:**

Check (payable to: SEGSA)

Credit Card: Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Mail Completed Form and Payment To:**

Matt Heller

Southeastern Section of the Geological Society of America

900 Natural Resources Drive, Suite 500

Charlottesville, Virginia 22903