

web media recruitment advertising

REACH YOUR NICHE AUDIENCE — BUNDLE AND SAVE!

GSA TODAY

THE GEOLOGICAL SOCIETY OF AMERICA

www.geosociety.org/classiads
GEOSCIENCE JOB BOARD

Have A Position To Fill?

- ➔ Resource to all sectors of the geosciences
- ➔ Connect with potential employees from early career to seasoned professionals

Bundle & Save!

- ➔ **Web + Print = Excellent Exposure**
GSA Today, the Society's monthly printed news journal, extends to the academic niche you want to reach. Entire issues are posted to the website. PLUS, as an added benefit, all recruitment ads are uploaded to the GSA Today Geoscience Job Board (open access) that is visited by more than 9,000 each month.

One of GSA's
TOP 5
Visited web
pages

*"We had responses
the first day our
[recruitment] ad was
posted!"*

Access
GSA
Media
Across All
Devices



2 minutes
average time
spent viewing
ads on GSA's
Job Board

More than
212,500
Visited GSA's job
board in 2016

*GSA's large and respected
academic community
represents the target niche
you need in recruiting*

Advertising
with GSA
works!



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Rates & Information:
<http://www.geosociety.org/advertising/>

Current Geoscience Job Postings
www.geosociety.org/classiads/

Current issue of GSA Today
www.geosociety.org/gsatoday/