

advertising opportunities

PRINT | WEB | E-MEDIA



THE GEOLOGICAL SOCIETY OF AMERICA®

REACH YOUR NICHE AUDIENCE — BUNDLE AND SAVE!

Advertise Your
Products & Services
Recruitments
Meeting Events &
Activities

- ◆ **Print**
GSA TODAY, ANNUAL MEETING PROGRAM
- ◆ **Web**
GSA TODAY, GEOSCIENCE JOB BOARD, GEOMART SERVICES & SUPPLIES
- ◆ **E-Media**
GSA CONNECTION & GSA TODAY ISSUE ALERTS

MONTHLY PRINT & E-ALERTS
GSA TODAY



15,000

AVERAGE MONTHLY
PRINT DISTRIBUTION

FREE

WEB POSTED ISSUES
OPEN ACCESS & FREE
CLIENT ADS LINK DIRECTLY
TO THEIR WEBSITE

+12,000
MONTHLY E-ALERTS

GeoMART
GEOSCIENCE
SERVICES
& SUPPLIES

Annual
Meeting
Program
print and
on-line
6,000+
attendees



MONTHLY E-MEDIA
GSA CONNECTION

MARKET
YOUR
SPECIAL
PROGRAMS,
EVENTS,
WEBINARS,
PRODUCTS,
& MORE!



OPEN RATE
25%

MORE THAN **35,000** SENT EACH MONTH

HUNDREDS OF EDITIONS FORWARDED



Access
GSA Media
Across All
Devices

Advertising
with GSA
works!

GSA TODAY **RECRUITMENT ADVERTISING**
GEOSCIENCE JOB BOARD



GEOSCIENCE JOB BOARD

PRINT + WEB

MORE THAN **200,000** VISITS IN 2016

ONE OF GSA'S **TOP 5** VISITED WEB PAGES

AVERAGE TIME SPENT
VIEWING ADS ON JOB BOARD **2 minutes**



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Rates & Information:
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